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The Economic Security of Business Transactions
Management in Business

Edited by Professor Konrad Raczkowski, University of Social Sciences in Warsaw, and Professor Friedrich Schneider, Johannes Kepler University of Linz in Austria

Summary

The Economic Security of Business Transactions covers such aspects as: management in the economic system; commercial risk in domestic and international transactions; an assessment of partners; unofficial economy and the state budget; economic security business; the role and importance of law in business. The book looks at the threats and risks arising from international trade and operating leading businesses, plus the role of the State. It examines the required new forms, methods and approaches for management. This has significant implications for the businesses concerned and the State’s role.

The Economic Security of Business Transaction includes coverage of internal company factors, tax evasion and tax avoidance; the book also looks at the level of involvement of the State (especially the EU’s Common Market). This leads to abuses and distortions in the area of the competitiveness of enterprises and countries’ competitiveness; it also changes the perception of contemporary economic security.

This book is an attempt to point to the example of single countries, the European Community, and on a global scale – what is the efficiency of national economic systems and how the associated risks impact upon economic trade disorders.

Key Features

• Contains contributions from some of the world’s leading researchers.
• Has an interdisciplinary character – based on economics, management and law.
• Shows and defines real threats and risks which occur in economic trade.

Contents

Introduction; Economic safety; Risks and threats in economic system; Tax gap; The unofficial economy; Assessment of a commercial partners’ reliability; Bank guarantees; Management in the economic system.

The Editors

Konrad Raczkowski is Professor of Management and a Director of Economic Institute at the University of Social Sciences in Warsaw. Friedrich Schneider is Professor of Economics at the Department of Economics at the Johannes Kepler University of Linz.

Critical Insights From Government Projects

Dr Ali M. Al-Khouri
Director General (Under Secretary), the Emirates Identity Authority, United Arab Emirates

Summary

Critical Insights From Government Projects examines the implementation of major projects in the governmental field.

The book is divided into four research categories: project management, project evaluation, electronic services, and technology implementation. The chapters cover the theory and practice of the implementation, in the public sector, of advanced technologies in a governmental setting.

The research in this book was conducted and written by senior government officials and practitioners. The chapters include key critical insights from several strategic government initiatives, general management frameworks, reflections and a review of fundamental lessons learned.

Key Features

• Includes a rare insight into major government projects in the Middle Eastern region.
• Examines implementation of major projects from a practical perspective.
• The review of the various projects is set against a broader framework, making the analysis of the implementation far more rigorous and relevant.
• Written by leading players in the area.
• Critical Insights From Government Projects is easy to read and is highly practical.

Contents

Project management: project management in reality; lessons from government IT projects; an innovative project management methodology. Projects evaluation: UAE National ID Programme case study; using quality models to evaluate large IT systems. Electronic services: electronic government in the GCC countries. Technology implementations: digital identities and the promise of the ‘technology trio’ PKI, smart cards, and biometrics IRIS; recognition and the challenge of homeland and border control security in UAE.

The Editors

Dr Ali M. Al-Khouri is Director General (Under Secretary) of the Emirates Identity Authority, United Arab Emirates.
New Theory on Leadership Management Science

Bingxin Wu, Board Chairman of the Sanzhu Group, Beijing Genetic Engineering Research Institute, P.R. China

Summary

New Theory on Leadership Management Science uses multidisciplinary systems to comprehensively study leadership management. From philosophical, sociological, cultural, historical, management and marketing perspectives, it studies leadership management during the process of combining theory and practice from the beginnings of human consumption, including household consumption and financing, and national macroscopic control and management. The book mainly uses the methods of social statistics, documentary comparison, probability sampling, case studies, interviews and computer analysis, etc. Therefore, in terms of both basic theory and methodology, the book is not only an economic work but involves multiple disciplines.

Key Features

• Links leadership and management.
• Refers to the transformation of the classical Chinese leadership management school of thought, and advances it as a leading management school of thought with Chinese characteristics, but which has universal significance.
• Comprehensive and systematic advancement of leadership management practice strategy.
• Develops a new interpretation of the subjects and objects of leadership management and the quality of leadership management.
• It puts forward new business concepts, new concepts of enterprise management and enterprise management law, and specific strategic management practice elements and methods, which provide a specific and consultative method for combining theory and practice for CEOs and general managers of enterprises (including state-owned firms).

Critical Thoughts From A Government Perspective

Dr Ali M. Al-Khouri
Director General (Under Secretary), the Emirates Identity Authority, United Arab Emirates

Summary

Critical Thoughts From A Government Perspective illustrates a broad picture that is grounded in the realities of day-to-day issues faced by public sector managers in the Gulf Cooperation Council (GCC) countries. The chapters in the book examine the main areas of importance for public sector leaders; they have been grouped into four distinct categories: strategic management, organisational performance, e-government and national identity.

The objectives of Critical Thoughts From A Government Perspective are to: help augment recent public sector development efforts in the GCC; contribute to the advancement of research on the GCC; and serve as knowledge building tools for those interested in learning about public sector management practices in GCC countries.

Key Features

• Many books about the GCC governmental sector are typically written from either a purely academic perspective or present a small subset of available research, thereby failing to capture critical management issues and considerations. Therefore, Critical Thoughts From A Government Perspective not only embodies insights based on extensive research but also the collective insights of numerous senior government practitioners.
• Critical Thoughts From A Government Perspective has been written from a philosophical ‘mind-set’ in the sense that if we need to improve our organisations and thereafter our nations, we need to be transparent when we share knowledge and practices.
• Critical Thoughts From A Government Perspective is easy to read and highly practical.
International Accounting Standardization

Dr Jeno Beke, University of Pecs, Hungary

Summary

After the recent global financial crisis, companies are desperately striving to remain competitive and achieve sustainable levels of economic development. The highly competitive environment requires companies to create a clear business strategy, and accounting has to be part of this strategy since it helps individual enterprises to achieve their strategic objectives. International accounting standards are new global methods for business information systems and they are able to harmonize financial regimes worldwide.

This book shows that international accounting standardization (i.e. similar accounting transactions are treated the same by companies around the world) results in globally comparable financial statements.

Key Features

- international accounting standardization process
- unified financial regime
- accounting harmonization
- economics of accounting standards
- influencing factors of accounting standardization
- accounting peculiarities of countries inside and outside of the European Union
- measurement classification of financial statements

The Author

Dr Jeno Beke is Associate Professor of Accounting at the faculty of Business and Economics of the University of Pecs, Hungary. He is the secretary of the American-Hungarian Accounting Association. He has served on the editorial boards of academic and business journals including the International Journal of Finance and Accounting, International Business and Management and Journal of Knowledge Management, Economics and Information Technology.

Critical Insights From A Practitioner Mindset

Dr Ali M. Al-Khouri

Director General (Under Secretary), the Emirates Identity Authority, United Arab Emirates

Summary

Chapters in Critical Insights From A Practitioner Mindset have been grouped into four categories: (1) the new digital economy; (2) e-government practices; (3) identity and access management; and (4) identity systems implementation. These areas are considered to be crucial subsets that will shape the upcoming future and influence successful governance models.

Critical Insights From A Practitioner Mindset is eminently readable and covers management practices in the government field and the efforts of the Gulf Cooperation Council (GCC) countries and the United Arab Emirates government. The book is key reading for both practitioners and decision-making authorities.

Key Features

- Is highly practical and easy to read.
- Comprehensive, detailed and thorough theoretical and practical analysis.
- Covers issues, and sources rarely accessed, on books on this topic.
Critical Thoughts From A Government Mindset

Dr Ali M. Al-Khouri
Director General (Under Secretary), the Emirates Identity Authority, United Arab Emirates

Summary

The chapters in Critical Thoughts From A Government Mindset have been grouped into three categories: (1) strategic management; (2) e-government development and practices; and (3) identity management. In the first section, the book covers ‘Corporate Government Strategy Development’, and ‘Customer Relationship Management’.


The third section examines: identity and mobility in a digital world; data ownership; and triggering smart identity card readers’ supply chain. This explores card reader adoption opportunities in both public and private sectors and attempts to outline the plans of the government of the United Arab Emirates to disseminate card readers and promote their adoption in the government and various industries in the country.

Contents

Strategic management: Corporate government strategy development – a case study; Customer relationship management – proposed framework from a government perspective.

E-government: E-government strategies – the case of UAE; E-government in Arab countries – a 6-staged roadmap to develop the public sector; E-voting in UAE FNC elections – a case study.

Identity management: Identity and mobility in a digital world; Data ownership – who owns my data?; Triggering the smart card readers’ supply chain.

Key Features

• Is highly topical – examines subjects that are of great current interest to governments and practitioners worldwide.
• Comprehensive, detailed and thorough theoretical and practical analysis.
• Covers issues, and sources rarely accessed, on books on this topic.

Publication: June 2013
Pages: 280
Size: 234 x 156mm
Price: £59.95/US$96.00/€72.00/
Australian $102.00/Canadian $99.00
Hardback: ISBN 9781909287631

Hot Topics in Cell Biology

Edited by Professor José Becerra, University of Málaga and Dr Leonor Santos-Ruiz, BIONAND, Spain

Summary

This book is a definitive overview of the ‘state of the art’ in cell biology. It is based on papers presented by leading researchers at the Spanish Society for Cell Biology’s XIV Congress – a Congress that strives to achieve scientific excellence. Each participant was asked to prepare a ‘mini review’ of current and likely future development in their area of research. This book is based on those reviews. As such, it is therefore an analysis of current and future trends.

Key Features

• Contains contributions from some of the world’s leading researchers.
• The book is multidisciplinary, covering almost all topics in cell biology: from basic to applied cell biology, and a wide variety of models: from in vitro to vivo models, ranging from fish to rodents and humans.
• Each ‘mini review’ is an easy-read piece, describing the state of the art on a topic with clear language and in a summary format.
• The mini review format makes the book attractive not only to readers involved in cell biology research and teaching, but also professionals from other disciplines and students.
• The book takes a truly multidisciplinary approach; it covers a wide array of topics, and the book reflects how cell biology interacts with other disciplines.

The Editors

Jose Becerra is Professor of Cell Biology at the University of Málaga (Spain) since 1989. Leonor Santos-Ruiz is Senior Researcher of the CIBER-BBN network at the Andalusian Center for Nanomedicine and Biotechnology (BIONAND).

Contents

Introduction; Dynamics of cell compartments; The intracellular trafficking; Cell signaling; Autophagy, apoptosis and cell homeostasis; Cell biology of aging; Plant cell biology; Methods in cell biology; Applied cell biology; Cell biology of cancer; Cell therapies and tissue engineering; Neurodegeneration and cell biology; Nanotechnology and cell biology: challenges and opportunities.

Publication: October 2012
Pages: 254
Size: 234 x 156mm
Price: £125.00/US$202.00/€156.00/
Australian $194.00
Paperback: ISBN 9781909287006

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U.S. Health Policy
A Current Briefing

Immanuel Azaad Moonesar, Walden University, USA and Mohammed Bin Rashid School of Government, Dubai, United Arab Emirates

Summary

U.S. Health Policy examines health policy in the United States, which reflects authoritative decisions and the process of decision-making, carried out at the federal, state, and local levels, which affect personal health and access to and delivery of health services. The publication provides an analysis of health policy making in the U.S., including how health policy proposals move through the policy process. It also assesses the key challenges with regards to addressing cost, access, and quality issues in health care and an evaluation of the existing policies in these arenas. In addition, it contains an analysis of the diversity of perspectives held by policy makers, interest groups, healthcare professionals, and other stakeholders regarding existing and proposed health policy.

The Author

Immanuel Azaad Moonesar R.D., M.Q.M., NEBOSH, Dip-ICND, B.Sc. is a researcher in Health Services and PhD Candidate, Walden University, DC, U.S.A. He is affiliated to the Mohammed Bin Rashid School of Government, Dubai, U.A.E.

A Bayesian Theory of Games
Iterative Conjectures and Determination of Equilibrium

Dr Jimmy Teng, University of Nottingham (Malaysia Campus)

Summary

A Bayesian Theory of Games introduces a new game theoretic equilibrium concept: Bayesian equilibrium by iterative conjectures (BEIC). The new equilibrium concept achieves consistencies in results among different types of games that current games theory at times fails to. BEIC requires players to make predictions on the strategies of other players starting from first order uninformative predictive distribution functions (or conjectures) and keep updating with Bayesian statistical decision theoretic and game theoretic reasoning until a convergence of conjectures is achieved. In a BEIC, conjectures are consistent with the equilibrium or equilibriums they supported and so rationality is achieved for actions, strategies and beliefs and (statistical) decision rule.

Key Features

• Provides a unified and consistent analysis of many categories of games.
• Its solution algorithm is iterative and has good computation properties.
• Can analyze more types of games than current existing games theory.
• The equilibrium concept and solution algorithm are based on Bayesian statistical decision theory.
• In the new equilibrium, rationality is achieved for action, strategy, belief (both prior and posterior) and decision rule.
• Beliefs are the results of optimization exercises of players.
• Uses first order uninformative conjectures and reaction functions to derive higher and higher orders of conjectures until a convergence of conjectures is achieved.
• Has great application value for it could solve many types of games and could model beliefs.
The Anatomy of Translation Problems

Dr Ping-Yen Lai, National Changhua University of Education, Taiwan

Summary

The Anatomy of Translation Problems is the summation of the author's extensive teaching experience and research in the translation of economic editorials. Throughout the author's teaching experiences, Dr Lai has identified several problems that occur in a high frequency for both the beginner as well as advanced translators. The ultimate aim of this book is to derive a translation principle that is able to solve a divergent range of translation problems, subsequently leading to the enhancement of translation quality and to show translators how to deal with these problems.

The Author

Dr Ping-Yen Lai is Chairperson, Associate Professor, Department of Translation and Interpretation, National Changhua University of Education, Taiwan.

Contents

Introduction
Methodology – the bottom up approach and the method for sample collection
Data analysis – contains an analysis of 36 examples
The anatomy of translation problems – contains the 15 categories of translation problems (tilting, opening wrong interpretations, omission, mistranslation of key words, distortion of logic, merging, mistranslation of professional knowledge, mistranslation of colloquial expression, the ‘three parts onion sentence’, contagion, elaborating, long words string, messing up of causal relationship, mistranslation of context dependent sentence, failure)
Major propositions – discusses the principle of proportionality and other major propositions
Conclusions

Key Features

• Is the first book that introduces the translation of economic editorials.
• This book is interdisciplinary in its nature as it cuts across four fields: economics, law, translation theory and transformational grammar (linguistics).
• The book bridges the gap between translation theory and real world translation problems.
• The application of this book is not restricted to economic editorials. The principle of proportionality can be applicable to other types of editorials, including economics, foreign policy, politics, bioethics, and popular science.

Publication: October 2013
Pages: 100
Size: 234 x 156mm
Price: £35.00/US$56.00/€42.00/
Australian $59.00/Canadian $57.00
Paperback: ISBN 9781909287846

Topics in Programming Languages

A Philosophical Analysis Through the Case of Prolog

Luís Homem
University of Lisbon, Portugal

Summary

Topics in Programming Language explores the arch from the formation of alphabet and classical philosophy to artificial programming languages in the structure of one argumentative topics list: as if it were philosophy interpreted and programmed. One such endeavour is taken to tend toward phonetics and sounds of speech analysis with λ-calculus, and, ultimately, Prolog – the programming language of choice in artificial intelligence – born of the natural language processing reverie and delusion. The well-ordered list of arguments targets the conceptual tree behind both the functional and the logical, the procedural and the declarative paradigms in programming languages by studying close the ascendum (convolution) of the Aristotelian efficient cause into the notions of function (Leibniz), rule (Kant) and algorithm as effective procedures in computation (Church-Turing).

Readership

Scholars, students, programmers, computer scientists

Contents

Section I – Arguments; a) The phonetics and philosophical argument; b) The symbolic or rational argument; c) The difficulty argument; d) The content-and-form artificial intelligence argument; e) The efficient cause argument; f) The model theory argument; Notes; Section II – Arguments; The endogenous to exogenous language argument; g) The efficient cause continuance argument; h) The reviewing incommensurability argument; i) The functional and declarative programming languages argument; Notes; Section III – Arguments; j) The λ-calculus argument; k) The Prolog argument; Notes; Section IV – Topics in programming languages: a philosophical analysis through the case of prolog; Summary; State of the art; Goal; Detailed description; Bibliography

Publication: August 2013
Pages: 60
Size: 234 x 156mm
Price: £18.00/US$28.00/€21.00/
Australian $29.00/Canadian $28.00
Paperback: ISBN 9781909287723
The Enigma of the Treatise
An intriguing bibliophilic adventure

Professor Gianfranco Dioguardi, Politecnico University of Bari, Italy,

Summary
A strange and anonymous pamphlet was published in 1740 and the ensuing quest to determine its authorship has, several centuries later, given rise to an intriguing and fascinating series of events. This has unfolded through detailed and meticulous bibliophilic analyses and have generated heated and controversial debate about the identity of the author of the pamphlet.

The protagonists in this intellectual adventure are two celebrated economists – John Maynard Keynes and Piero Sraffa – who both lived and taught in Cambridge and were united by a close intellectual relationship as well as a profound friendship. And, naturally, a further major protagonist is David Hume himself, who is discovered to have been the nameless author of the pamphlet.

The reconstruction of this intriguing episode, put forward in this compact and highly readable book, offers the opportunity to revisit the original Introduction on which the two Cambridge economists placed their joint signatures. It was published by Cambridge University Press in 1938, in an edition that also featured the facsimile text of Hume’s short essay, which had lain in obscurity for almost two hundred years. Today, the pamphlet is reproduced in The Enigma of the Treatise.

Contents
A few opening remarks; Prelude; The quirks of chance; The protagonists of an unusual adventure; An intricate and intriguing story; Lo and behold, other copies of the Abstract materialize; The investigation performed by Keynes and Sraffa: Revisiting the Introduction by John Maynard Keynes and Piero Sraffa; A few doubts arise concerning the true authorship of the Abstract; Notes and References; Appendix: the text of An Abstract of a Book lately Published; entitled, A Treatise of Human Nature, &c.

The Author
Professor Gianfranco Dioguardi is a retired full professor from the Politecnico University of Bari (Italy), where he taught economics and business organisation. He is the author of numerous articles and books (published in Italy, France, English-speaking countries and Germany) on the topic of management organisation and entrepreneurship. He has twice received a decoration in the form of a gold medal bestowed on him by the President of the Italian Republic; In 1989 he was awarded the Order of Merit for Labour, thereby becoming Cavaliere del Lavoro of the Italian Republic, and in 2004 he was awarded with the title of Knight of the Legion of Honour of the French Republic, thus becoming Chevalier de la Légion d’Honneur of the French Republic.

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